



**School for Language and Communication
Development**



Calvin Klein

A special thank you to Ms. Dianna Patterson, Mr. John Petraco, Ms. Teresa Smith and Ms. Katherine Infante for all your help with the store and creating this catalog.

SLCD

87-25 136th Street
Richmond Hill, NY 11418

Phone: 718-291-2807
Fax: 718-291-2658

CALVIN KLEIN STORE



RETAIL MARKETING

WINTER 2010



Order Form

<i>Item #</i>	<i>Description</i>	<i>Qty.</i>	<i>Price</i>	<i>Subtotal</i>
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Order total: _____

Total: _____

Name

Address

Phone

Method of Payment to SLCD

Check

Signature

CALVIN KLEIN IS ONE OF THE LEADING FASHION DESIGN STUDIOS IN THE WORLD. THE STORY BEGAN IN 1968 WHEN CALVIN KLEIN OPENED HIS FIRST COAT SHOP WITHIN THE YORK HOTEL BASED IN NEW YORK.

LESS THAN A YEAR LATER HE WAS FEATURED ON THE FRONT COVER OF VOGUE MAGAZINE AND DESCRIBED AS 'THE SUPREME MASTER OF MINIMALISM'.

THE CALVIN KLEIN PORTFOLIO CONTINUED TO GROW AND A NEW UNDERWEAR LINE WAS INTRODUCED. DURING THE NINETIES 'MARKY MARK' POP SINGER MARK WAHLBERG WAS FEATURED IN A SERIES OF ADS WEARING NOTHING BUT THE UNDERWEAR. THIS CAMPAIGN PROVED SO SUCCESSFUL THAT UNDERPANTS EVEN BECAME GENERALLY KNOWN AS 'CALVINS'.





SHORT SLEEVE BLOUSE
Style # 4124

Color: Yellow

Price \$39.87



SLEEVELESS BLOUSE
Style # 4129

Color: Navy

Price \$39.87



SLEEVELESS BLOUSE WITH RUFFLES
Style # 4129

Color: White

Price \$39.87



SLEEVELESS BLOUSE
Style # 4174

Color: Black and White

Price \$39.87



SLEEVELESS BLOUSE
Style # 1285

Price \$38.86

Color: 738 (lime green/white), 054 (grey/white)



SHORT SLEEVE BLOUSE
Style # 4124 Ties in the Back

Price \$39.87

Color: Turq/bro(Yellow), Blue nav, White, Avalanch (Grey)



ZIP UP SWEATER
Style# 3074

Color: 450, 318, 008

Price \$45.56



ZIP UP SWEATER
Style# 2406

Color: 018, 335, 422

Price \$52.26



MEN'S BLACK JACKET
Style# 5222

Color: New Blac

Price \$166.16



MEN'S JACKET
Style# 5211

Color: Steel gr or Lime Cre

Price \$99.16





MEN'S SHORT SLEEVE COLLARED SHIRT
Style# MP10H10

Color: Dark Navy

Price \$26.47



MEN'S SHORT SLEEVE COLLARED SHIRT
Style# 9688

Color: New Blac or Anise

Price \$38.86



SHORT SLEEVE COLLARED STRIPED SHIRT
Style# 4905

Color: 463

Price \$38.86



SHORT SLEEVE BUTTON UP T-SHIRT
Style# 9724

Color: Bourbon

Price \$38.86



SHORT SLEEVE BUTTON UP T-SHIRT
Style#9686

Color: Newport or New Blac

Price \$38.86



THREE QUARTER SLEEVE BLOUSE
Style # 4083

Color: White (100)

Price \$39.87



THREE QUARTER SLEEVE BLOUSE
Style# WP10T14

Color: White (100)

Price \$46.57



THREE QUARTER SLEEVE BLOUSE
Style # 4094

Color: Ballad Black, Blue Ink(teal), or Horizon

Price \$39.87



THREE QUARTER SLEEVE SWEATER
Style # 3404

Color: Black and White (010), Black and Turquoise (036), or Pink and Grey (054)

Price \$38.86



HOODIE
Style # 1020

Color: Golden S (Yellow), Opal (Blue), Picantes (Pink)

Price \$39.53





CAPRI PANTS—CROP FIT

Style# 4202

Color: Vallatara, Cocoa, or White

Price \$45.56



WOMEN'S DRESS PANTS— THE RILEY CLASSIC FIT

Style# 4219 Sits just below the waist

Color: Black (010) or White (100)

Price \$45.56



WOMEN'S DRESS PANT—CHELSEA BODY FIT

Style# 8069 Sits low on waist

Fitted through the hip and thigh

Cuffed at the bottom

Color: Storm/New Blac

Price \$52.26



WOMAN'S DRESS

Style# 5962

Color: New Blac

Price \$86.43



MEN'S DRESS PANTS BRYANT SLIM FIT

Style#6303

Sits on the hip-tapered through the hip and thigh

Color Steel bl or Slate/co

Price \$52.26



MEN'S DRESS PANTS DYLAN FIT

Style# 6320

Sits below waist straight through hip and thigh

Color: Slate/co

Price \$38.86



MEN'S DENIM JEANS

Style #BPRY171

Easy Fit/Natural Fit/Classic Fit/Tapered Leg

Color: Ash, Khaki, White

Price \$20.10





MEN'S DRESS SHIRT
 Style# 9605 Long-sleeve
 Color: Pink

Price \$35.18



MEN'S DRESS SHIRT
 Style# 9613 Long-sleeve
 Color: Black

Price \$35.18



LONG SLEEVE BUTTON DOWN SHIRT
 Style# 9608

Color: Navy Blue (489)

Price \$30.15



LONG SLEEVE BUTTON DOWN STRIPED SHIRT
 Style# 1580

Color: Graphite

Price \$30.15



LONG SLEEVE STRIPED BUTTON DOWN SHIRT
 Style# 9652

Color: 010

Price \$45.56



LONG SLEEVE BUTTON DOWN SHIRT
 Style# 4905

Color: Academy Blue

Price \$30.15



RILEY SHORTS WITH A TIE
 Style# 8195
 Color: New Black

Price \$39.87



CARGO SHORTS WITH A CUFF
 Style# 8025

Color: Plum or Shitake
 (one pair of plum in a size 2)

Price \$39.87



RILEY SHORTS
 Style # 4218 Sits just below the waist

Price \$38.86

Color: New Black or Greenish Brown (214)



SHORTS CUFFED WITH A BELT
 Style# 8216

Color: New Black or Red Pepp

Price \$39.87



RILEY SHORTS WITH A TIE
 Style # 4218

Color: 814 (Peach)

Price \$38.86



RILEY SHORTS
 Style # 4218

Color: Storm/bo

Price \$39.87





CALVIN KLEIN SHORT SLEEVE T-SHIRT
Style # 2440

Color: Forest Green (353)

Price \$25.46



SHORT SLEEVE RIV CALVIN KLEIN T-SHIRT
Style# 2267

Color: 405, 408, 498, 100 White

Price \$25.46



SHORT SLEEVE CALVIN KLEIN T-SHIRT
Style# 2426

Color: Orange(809), Blue(429)

Price \$25.46



SHORT SLEEVE CALVIN KLEIN T-SHIRT
Style# MFI4R53

Color: GBV Rebel Red

Price \$19.77



SHORT SLEEVE CALVIN KLEIN T-SHIRT
Style# MG19R45

Color: 4DD Mountain Blue

Price \$19.77



MEN'S POLO

Style# 2413

Only one in size small

Color: Surf

Price \$32.16



SHORT SLEEVE COLLARED SHIRT
Style#2426 Three button-up with thin line

Color: Newport(blue), Powder b(red), New Blac

Price \$32.16



SHORT SLEEVE POLO SHIRT
Style# 2426

Color: Red, Powder b, Anise, New Blac

Price \$32.16



SHORT SLEEVE COLLARED SHIRT
Style# 2413 three button-up with chunky line

Color: New Blac, Grape, Sea Brea, Lime Cre

Price \$32.16

